Salamander Street, Edinburgh
Digital Production Specs

OCEAN

Artwork Size & Duration

972px wide by **468px** high

Artwork needs to be supplied at exactly the stated pixel size resolution. No trim, bleed or safe-area is required.

10 Seconds

This is our standard advert length. Other timings may be possible - please contact us for more details.

Acceptable Motion Levels

Static only

Definitions of motion levels, along with creative guidelines can be found at **oceanoutdoor.com/creativity**.

Deadlines

5 Business Days

Artwork needs to be delivered 5 days prior to campaign launch, any artwork delivered late is **not guaranteed to run on time**.

File Format Specifics

Static Artwork

- JPEG (.jpg) format at "High" or "Very High" quality
- RGB colour mode – CMYK files will not work on our systems
- 72 DPI at exact pixel size stated

Suggested Naming Convention

CAMPAIGN_SITENAME_LiveDate (YYMMDD)

File Delivery & Enquiries

Files under 10MB can be emailed directly, files over 10MB can be sent via **WeTransfer**, **Dropbox**, **Google Drive** or similar to the email address below.

For any production questions please contact the Digital Delivery team (normal office hours apply)

digitaldelivery@oceanoutdoor.com

+44 (0)20 7062 4114

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